



# Sasaab

## Samburu Reserve, Kenya

As responsible travel becomes a buzzword for tourists, a new safari lodge in Kenya is combining green thinking with refined luxury. Set to the west of the Samburu National Reserve overlooking the descent from Mount Kenya, Sasaab is a luxury African safari lodge with a difference, and a unique philanthropic approach to tourism. The brainchild of the established Carr-Hartley family of Kenya, Sasaab was created to epitomise understated luxury merged with natural beauty in a truly magical setting. The lodge sits on an elevated position above the Ewaso Ng'iro River, capturing panoramic views across the Samburu towards the foothills of Mount Kenya. Each of the nine individually located, en-suite luxury 'tents' overlooks the river and the wilderness, and has been designed to exude Moroccan flavour, especially noticeable in the arches, pillars and tadelakt finishes. Each tent has its own private plunge pool where guests can gaze out across the terrain below; elephants and other wildlife are regularly seen bathing and drinking at the river. Sasaab has successfully woven together the excitement of seeing rare creatures in their natural habitat with comfort and luxury in a setting that enhances rather than conflicts with its environment. or

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